FDI World Dental Federation showcases future vision in Hong Kong

This month, the FDI World Dental Federation (FDI) has once again invited dental professionals to its Annual World Dental Congress (AWDC). To be held for the second time in Hong Kong after the successful 1995 edition, the event is expected to attract thousands of dentists and other members of the dental team, as well as researchers and dental industry representatives from Asia and all over the globe, to the city known as the “Pearl of the Orient.”

Organised in partnership with the Hong Kong Dental Association, the event will not only give participants the opportunity to bring themselves up to date on the latest technologies and methods in various fields of dentistry, but also to network with peers from all over the world and discuss current issues related to their profession. According to the latest figures, the scientific programme will comprise presentations by over 500 internationally renowned experts on such topics as practice management, peri-implantitis, the use of CBCT in oral surgery and the treatment of endodontitis, the use of CBCT in oral surgery and the treatment of endodontitis. In addition, a number of sessions and meetings will be held for military dental officers, young and women dentists, as well as professionals involved in paediatric dentistry.

“The FDI event in Hong Kong will further substantiate the international status, reputation and competitive edge of Hong Kong professionals,” Chairman of the Hong Kong Coalition of Professional Services Leung Chun-ying said.

FDI HONG KONG 2012: THE INTERNATIONAL COMPANIES AND TRADERS will present their information and case studies on caries management and the development of a new preventive paradigm. Furthermore, it will include information and case studies on caries from FDI member dental associations around the globe.

Meetings were held only twice in the last century owing to the break of the First and Second World Wars in 1914 and 1939. Since then, the global federation of dentists has invited its members annually to congresses in over 50 countries and five continents with the goal of contributing to the advancement of dentistry. Recent editions include congresses held in Singapore, Salvador da Bahia in Brazil and Mexico City, among others.

FDI Annual World Dental Congress to Highlight latest achievements in dentistry

“By extension, this will have a huge impact on our strategy for the promotion of oral health within the context of the prevention and control of noncommunicable diseases,” he added.

The FDI has been campaigning for the integration of oral health into the list of NCDs for priority action for years. The current list comprises cancer, diabetes, and respiratory and cardiovascular diseases, which the FDI says should be extended to the fact that all oral conditions share common NCD risk factors, including unhealthy diet (particularly high sugar consumption), tobacco, and harmful alcohol use.

AWDC COVERAGE

The latest news and developments from the congress in Hong Kong will again be available this year through FDI’s official daily congress newspaper, WorldDental Daily, which will be published for the seventh time together with DTI. Both organisations have been collaborators since 2005, when the international dental media group was appointed official media partner for the FDI’s AWDC in Montreal in Canada. Since then, DTI has published the FDI’s WorldDental Daily at its congresses in Dubai, Stockholm and Singapore, to name a few, as well as the FDI’s WorldDental Communicable bi-monthly newsletter through its network of international publishers.

From Wednesday to Saturday, a team of experienced editors will be hitting the convention floor in Hong Kong in order to bring the latest results From the World Dental Parliament sessions, exclusive interviews with congress speakers and the current buzz in the industry. For the first time, online coverage will also be available through Dental Tribune’s news site www.dental-tri bune.com.

For more information about FDI Hong Kong 2012, the latest congress programme and how to participate, please scan the QR code at the bottom left or visit www.fdiworld.org.